



Media Release

8 June 2020

India Unforgettable Experiences: Edition 2

The Consulate General of India, Sao Paulo and Swami Vivekananda Cultural Centre collaborated with Indo Asia Tours, Brazil and Unibes Cultural to organize India: Unforgettable Experiences- Edition 2. The first edition of the event was held on 2019 from 4 -7 June. This year the event was held on the virtual platform and was live streamed on the social media platform of the Swami Vivekananda Cultural Centre, India-Asia Tours and Unibes Cultural.

2. Consul General of India in Sao Paulo, Mr. Amit Kumar Mishra gave the opening remarks and highlighted the emphasis given by the Indian government on tourism and how there is a potential for growth in this sector between India and Brazil.

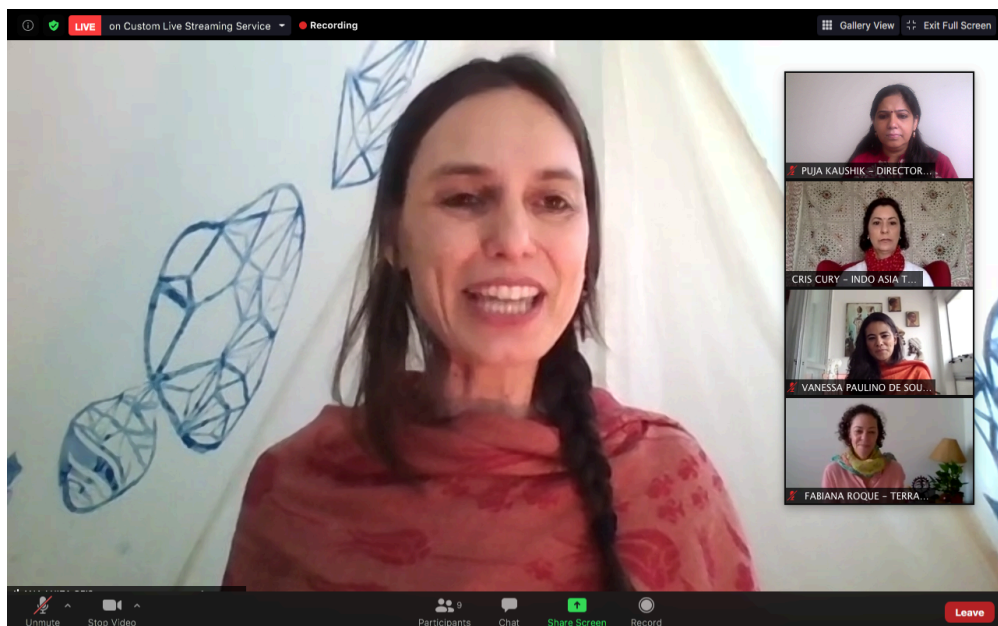
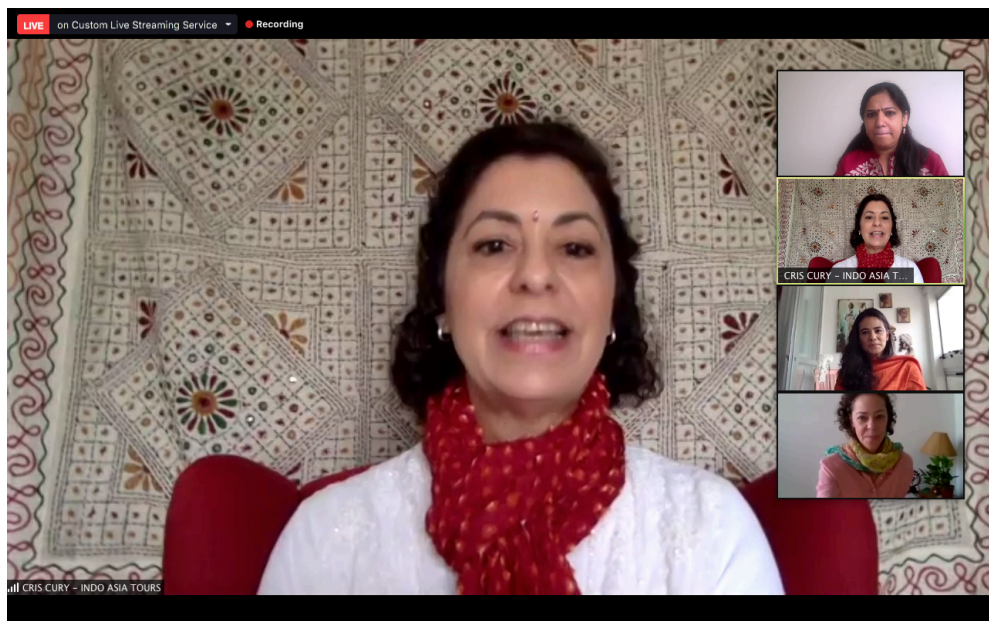
3. The speakers for the event included people who had travelled to India on various occasions, which included travel Journalists Paulo Panayotis & Adriana Reis, Ms. Venessa Paulino De Souza, Fabiana Roque – Terramundi travels, Ana Luiza Reais, Yoga Instructor and therapist. The speakers shared their travel experiences in India narrating how India is any travellers dream destination. Ms. Ana Luiza Reais, shared a story from Buddha's life, stressing how Buddhist philosophy has influenced her life since her first visit to India.

4. The main highlight of the event was the Photography competition announced as a part of the event. People were invited to share their travel stories with photographs using the hashtag #liveindia2020 on the social media platforms of the cultural Centre, Indo-Asia tours and Unibes Cultural. The contest received a good response and images were judged based on the theme, emotion captured and the reflection of Indian Culture or heritage. Out of the 256 entries 5 lucky winners were announced.

5. The event ended with a vote of thanks by Ms. Puja Kaushik, Director, Swami Vivkenanda Cultural Centre and the declaration of the names of the award-winning pictures by Ms. Cristiani Cury from Indo-Asia Tours.

Some photographs of the event and the award-winning pictures are attached herewith.





Winning pictures of the photo Competition





